



CONTACT ME

 Toronto, Canada

 victorsartori@outlook.com

 www.victorsartori.com

SKILLS

●●●● Social media management

●●●● Photography

●●●● Video production

●●●● Copywriting

●●●● Project management

●●●● Adobe Suite

VICTOR SARTORI

DIGITAL MARKETING SPECIALIST

WORK EXPERIENCE

DIGITAL MARKETING SPECIALIST

HUMBER COLLEGE | November 2023 - Today

- Creation and management of digital marketing strategies for @HumberGlobal Instagram account and Humber International department.

VIDEO EDITOR

DELL TECHNOLOGIES | 2021 to 2022

- Video editor of content targeted to Brazil's Dell Support social media platforms, including YouTube (Dell Suporte Brasil channel), with over 119,000 subscribers, and Twitter account @DellAjuda, with 11,000 followers.

ART DIRECTOR ASSISTANT

ACCENT ADVERTISING | 2018 to 2020

- Creation and editing of copy, printed and digital advertising material, for over six supermarket stores, directed to local newspapers, social media, in-store sales, and product banners.

EDUCATION

Bachelor of Digital Communications

September 2022 - Ongoing

- UX research, Professional Web Building, Introduction to Coding, Photography, Multiplatform storytelling, Video and Audio production.

Diploma in Audiovisual Production

March 2020 - June 2022